

STRAW HAT PIZZA®

Genuine California Pizza®

Corporate Social Responsibility

The next step for Straw Hat Restaurants Inc



The first in a series of “natural” next steps in the course of becoming bigger and better than the competition is to become more aware of our Corporate Social Responsibility (CSR). Because Straw Hat was decades ahead of the industry in this area from its beginning, Straw Hat does not have nearly the distance to go as its competition to be “socially responsible.”

CSR Mission Statement

Straw Hat Restaurants Inc (SHRI) will pursue achieving commercial success in ways that respect ethical values, the local communities, the environment, its employees, its customers and people in need. SHRI is committed to facing difficult issues by attempting to select an option that better addresses an existing situation or circumstance

honestly with sound business acumen and integrity. Because one of the greatest aspects of CSR is to participate in social good, SHRI will vigorously develop and support business practices that encourage and support:

- purchasing from local providers
- sustainable farming
- poly-cultural / crop-diversity farming
- organic (chemical-free) produce
- cage-free naturally raised animal products
- ranch feed free from food-fillers
- no gestation-crate ranching
- hormone and anti-biotic-free meats
- dairy products free from fillers
- products made from recycled materials
- sustainable energy sources
- waste reduction and recycling
- chemical and pollution reduction
- composting
- water efficiency
- reusable products
- preservation & protection of the environment
- participation in philanthropic activities
- a positive relationship between corporations and local communities
- a sustainable system of production
- an equitable system of distribution
- a commitment to superior employee/employer relationships
- a strong code of conduct for suppliers
- a universal and inclusive human rights policy
- product quality
- product safety

The desire of Straw Hat Pizza is to certify all restaurant locations as “Green” with the Green Restaurant Association to do its part in becoming more environmentally sustainable.



SHRI will attempt to live up to its responsibilities to society by becoming an economic, intellectual and social asset to each community in which it does business.

